

Jared Kroll 7th hr.

Product / Service Management

Assignment #2

Business Consumer Market	Final Consumer Market	Combination of Both Markets
EO Johnson	Martin's Auto Repair	Geek Squad
Charter Business	Charter Home	A-1 Plumbing Heating and Cooling
Samuel's Group	Metro Carpet Cleaning	Norton Internet Security
EcoLab	Deans Lawn Care	Holiday Inn
Duane Brinks CPA	IROW	H & R Block